



THE MIND BEHIND THE CONCEPT

From Origin to Experience: My journey with coffee began in Carmo de Minas, Brazil, surrounded by coffee plantations and the moments that coffee provides. From the early morning hours at home to working closely with the producers, I developed a deep connection with every step of the coffee journey. After 5 years in Dubai, I expanded that base to the world of international hospitality, combining origin, creativity and global standards. Today, I bring this perspective to every project, transforming coffee into a complete and sophisticated experience.



SELECTED CUSTOMER EXPERIENCE

Uma
Barista

I developed my expertise in coffee operations and became an independent consultant specializing in the development of premium coffee concepts. I collaborate with brands in the hospitality industry to create experiences that are strategically planned, operationally efficient, and aligned with the expectations of a high-end market. From supplier selection to execution, my work ensures consistency, differentiation, and long-term performance.



RIKAS

HOSPITALITY GROUP

