

Coffee is one of the world's most beloved beverages, with over **400 billion** cups consumed annually. But not all coffee is created equal. Specialty coffees refer to the highest quality beans and beverages, distinguished by their unique flavors, sustainable practices, and attention to detail at every stage of the production process.



UNDERSTANDING SPECIALTY COFFEE: A COMPREHENSIVE GUIDE



Because great coffee also needs the right market and the right connections...

Many coffee businesses struggle to expand internationally due to limited access, lack of strategic partnerships and difficulty navigating global opportunities.

Commercial Connections and International Market Support help create:

- Access to international buyers and markets
- Strategic business connections
- Better sourcing opportunities
- Stronger global positioning
- Market expansion support
- Long-term commercial relationships

In the coffee industry, relationships are as important as the product itself.

At **Uma Barista**, we connect coffee businesses, producers and brands with international opportunities through strategic networking and market support.

WHY INVEST IN COMMERCIAL CONNECTIONS AND INTERNATIONAL MARKET SUPPORT?

Uma
Barista

